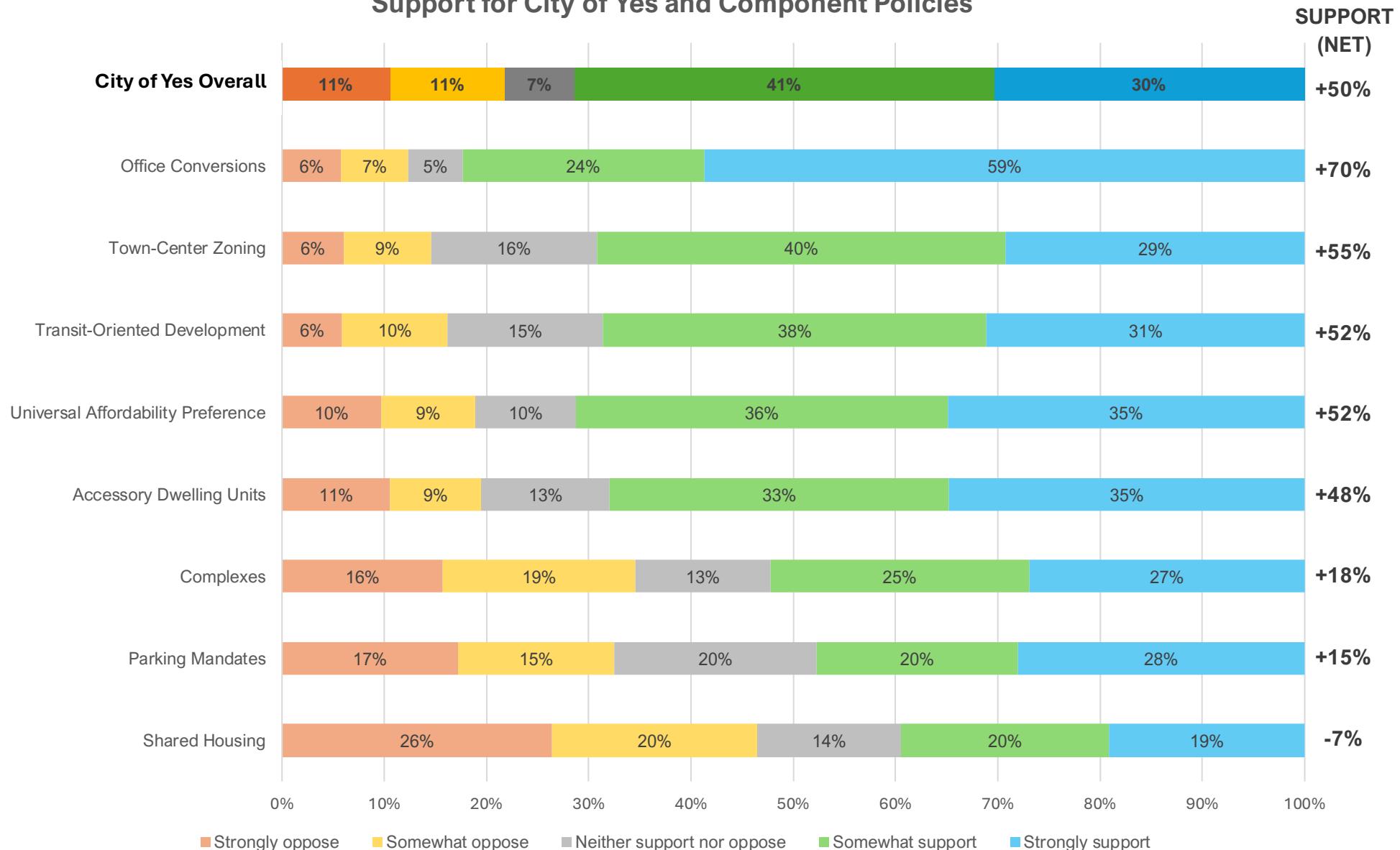


Support for City of Yes and Component Policies



Methodology: From August 14 through September 22, 2024, Adrian Pietrzak (PhD Candidate, Princeton University) conducted a survey of 1,733 registered voters in New York City. The survey included an experimental manipulation, and these survey toplines report just those in the control group (N=861). Where applicable, respondents were shown a color-coded map highlighting the parts of the city affected by each policy proposal. Respondents were recruited via email, with email addresses obtained from the New York City Voter File, provided by the New York City Board of Elections in a Freedom of Information Law request. Respondents with email addresses were selected randomly using block randomization at the Community Board level. The sample was weighted to be representative of known values of registered voters: age, gender, borough, and party registration. The margin of error associated with the sample size is +/- 3 percentage points.